

2026

# Admissions **GUIDELINES**

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The Future of Capitalism:

Exploring the Roles and Responsibilities of  
Business Enterprises and Leaders

# Admissions Guidelines

These guidelines outline the application process for the online program “The Future of Capitalism: Exploring the Roles and Responsibilities of Business Enterprises and Leaders,” conducted in English.

*If you are participating in the program as a student of a member institution, please contact your school’s course coordinator for details on the enrollment procedure.*

## 1. Program Overview

The Future of Capitalism 2026 marks the sixth iteration of this multi-institutional program, co-founded by IESE Business School (Spain) and Shizenkan University (Japan). The program began in 2021 with a joint course involving four institutions—IESE, Shizenkan, the School of Inspired Leadership (India), and Fundação Getulio Vargas (Brazil). In 2025, it has grown into a collaboration among 20+ leading business schools and universities around the world.

This course serves as a platform for reflection, critical thinking, and global peer engagement. At a time of profound change and uncertainty, we explore the evolving role and responsibilities of business enterprises and their leaders in shaping a more just, inclusive, and sustainable future.

### Program Objectives

The core objective of the course is to examine how capitalism—and the institutions that sustain it—must evolve to meet the urgent challenges of our time. Through interactive sessions with thought leaders and practitioners, participants will explore the new roles and responsibilities of business enterprises and leaders in realizing a more just, inclusive, and sustainable future.

While the primary focus is on the enterprise and its leadership, the course also considers the role of business education and how it must change to better prepare the next generation of changemakers.

Participants will be encouraged to reflect on their own roles as future leaders and to translate insights from the course into meaningful, values-based action. This is not just an academic experience—it’s an invitation to commit to shaping the future of business and society.

## Course Content & Schedule

There will be eleven sessions of 2 hours and 15 minutes in this course from January 13 through April 21, 2026 all sessions held online via Zoom. Please note that course content and schedule may change without prior notice.

All times are listed in Central European Time (CET/CEST).

Session 1. Tue, Jan 13, 13:00-15:15 CET

*Future of MBA Education: What Are the Roles and Responsibilities of Business Schools?*

Session 2. Tue, Jan 20, 13:00--15:15 CET

*Where Are We Going? What Are the Challenges Facing Business Enterprises and Leaders at This Critical Time of Change in Capitalism?*

Session 3. Tue, Jan 27, 13:00—15:15 CET

*Where Are the Capital Markets Heading (Including ESG and Impact Investment)? How Can We Tame the Capital Markets?*

Session 4. Tue, Feb 3, 13:00-15:15 CET

*Exploring Purpose-Driven Management*

Session 5. Tue, Feb 10, 13:00--15:15 CET

*What Is a Company, and What Is a Manager? Revisiting and Going Beyond Agency Theory*

Session 6. Tue, Feb 24, 13:00-15:15 CET

*Examining the Relationship Between Companies and Society. Human Rights Issues*

Session 7. Tue, Mar 3, 13:00-15:15 CET

*What Are Employees for a Corporation? Considering the Relationship with Employees*

Session 8. Tue, Mar 24, 13:00-15:15 CET

*Reflecting on the Relationship Between Companies and the Planet*

Session 9. Tue, Apr 7, 13:00-15:15 CEST

*Circular Economy and Business Models: From Vision to Implementation*

Session 10. Tue, April 14, 13:00-15:15 CEST

*Redefining and Measuring Corporate Value Creation*

Session 11. Tue, Apr 21, 13:00-15:15 CEST

*The Roles and Responsibilities of Business Leaders – Can We Become Good Ancestors*

## 2. Eligibility Criteria

Applicants must meet all of the following criteria:

1. Be currently enrolled in or recently graduated (within the past 5 years) from an MBA or EMBA program.
2. Have a minimum of 5 years of full-time professional experience.
3. Be proficient in English and able to actively participate in discussions.

## 3. Application Requirements

- Application form (submitted via [Application Form](#))
- CV / Resume
- Proof of enrollment or recent graduation
- 1–3 minute video introduction: Please share your personal motivation for applying. Tell us who you are, your vision for the future, why you are interested in the program, and how you can contribute to the learning of others.
- Consent to the privacy policy and terms

All application materials — including the application form, CV/resume, video introduction, and any optional documents — must be submitted in **English**. If the original document is in another language, please include an **English translation**. Materials not in English will **not be considered**.

## 4. Evaluation Criteria

Applications will be evaluated based on the following factors:

- Motivation and alignment with program values
- Leadership experience or potential
- Diversity of background and perspectives
- Academic and professional record
- Communication skills

Note: As part of the admissions process, we may use automated systems, including AI-based tools, to assist in organizing or analyzing application materials. These tools are used solely to support human-led evaluation and do not make final decisions. All application decisions are reviewed and confirmed by program staff and faculty.

## 5. Timeline

Application close: Sunday, December 21, 2025, 23:59 CET

Notification of Admission Results:

Successful applicants only will be notified via the email address provided by Wednesday, January 7, 2026.

Program Duration:

Tuesday, January 13, 2026 – Tuesday, April 21, 2026

## 6. Program Fees

Application Fee:

No application fee is required for this course.

Academic Fee:

No academic fee is required for this course.

## 7. How to Apply

Applications must be submitted through [the application form](#).

Your application will be considered complete only after all required items have been submitted. Incomplete applications will not be reviewed.

Please provide the following information in English:

- Full name
- Gender (optional)
- Nationality
- Date of birth
- Email address
- Postal address
- Current employer
- Education history
- Proof of enrollment or recent graduation - send to [admissions@futureofcapitalism.net](mailto:admissions@futureofcapitalism.net)
- Your CV/resume (in English) - send to [admissions@futureofcapitalism.net](mailto:admissions@futureofcapitalism.net)

### Video Submission Guidelines:

As part of your application, please submit a short self-introduction video. Describe your interests and motivation towards the topic, as well as your commitment to coursework.

**Video Requirements:**

1. Length: 1 to 3 minutes
2. Format: MP4, MOV, or AVI
3. Maximum file size: 200 MB
4. Orientation: Landscape (horizontal)
5. Camera setup: Stable (use a tripod or place your device on a steady surface)
6. Audio quality: Clear and audible (avoid background noise)
7. Lighting: Bright and even lighting (face should be clearly visible)
8. Framing: Centered in the frame, upper body visible
9. Background: Neutral or professional background (avoid cluttered or distracting settings)
10. Language: English
11. Editing: Not required; a direct, one-take video is sufficient.

**Submission Method:**

Send to **[admissions@futureofcapitalism.net](mailto:admissions@futureofcapitalism.net)**

**Tips:**

- Practice before recording.
- Be authentic—perfect delivery is not expected.
- Dress appropriately for a professional setting.
- Speak clearly and at a natural pace.

## **8. Privacy & Consent**

All personal information collected through this application will be used solely for the purposes of admissions screening and post-admission registration. For more information, please refer to our [Privacy Policy](#).

## **9. Notes**

1. A Certificate of Completion will be issued by IESE and Shizenkan to those who have attended more than 70% of the sessions and who apply to receive a certificate. Attendance will be confirmed through the Zoom chat feature during the session.
2. This is a non-degree, non-credit-bearing program; participants are not considered enrolled university students.
3. Participation in the program does not confer student visa/residency status.
4. The program schedule and content are subject to change without prior notice.
5. In the event the program is canceled, participation offers may be revoked.

## **10. Contact Information**

If you have any questions related to program or the admissions process, contact us at **[admissions@futureofcapitalism.net](mailto:admissions@futureofcapitalism.net)**